



## VINEYARD TEAM

# 2023 Business Membership

Becoming a Vineyard Team Business Member gives you the opportunity to connect with farmers, ag professionals, and pest control advisors so you can network directly with upper-level agricultural decision-makers. Memberships must be finalized by February 28 to receive full benefits.

Benefits	MOST POPULAR					
	\$550	\$1,500	\$3,000	\$5,000	\$7,500 (Limit 3)	\$10,000 (Limit 1)
Member Directory	PDF	PDF	Excel	Excel	Excel	Excel
Meeting (Tailgate) Passes	2	2	2	2	2	2
Website Listing	VT	VT + Expo	VT + Expo	VT + Expo	VT + Expo	VT + Expo
Profile/Logo (Podcast, Newsletter, Social Media)	-	-	3	5	7	10
Expo Booth with Electricity	-	Yes	Yes	Premium*	Premium*	Premium Double <sup>^</sup>
Expo Passes	Discounted	2	4	6	6	8
Logo on Expo Signage	-	-	Yes	Yes	Yes	Yes
Expo Stage Acknowledgement	-	-	-	<small>NEW</small> Yes	Yes	Yes
Podcast Technical Interview (requires approved topic)	-	-	-	-	<small>NEW</small> Yes	<small>NEW</small> Yes
Online Course Advertisement	-	-	-	-	Yes	Yes
Sponsored Posts/Ad Retargeting	-	-	-	-	-	Yes
Expo Title Sponsor	-	-	-	-	-	Yes
Host a Meeting/Workshop	-	-	-	-	-	Yes

\*Premium booths are located in high-traffic areas.

<sup>^</sup>Premium Double booths are twice the size of standard booths and are located in high-traffic areas.